

Environmental Policy

BAF is one of the UK's leading producers of digitally printed graphics for the Design Display and Visual Communications market. Customers range from designers and clients within the Retail, Interiors, Museums, Exhibitions, Events and Leisure markets. Using the very latest in photographic and large format digital print processes BAF produce graphics and imagery of almost any type, onto almost any printable media and finish them to our clients exact requirements.

BAF recognises the importance of environmental protection and is committed to operating its business responsibly and in compliance with the legal requirements to minimise the adverse effects our industry has on the environment.

BAF has been accredited to ISO14001: 2004 Environmental Management, since August 2008.

BAF maintains an Environmental Management System to enable the company to formulate and implement a policy and objectives that take into account legal and other requirements that relate to significant environmental aspects.

Our objectives are to implement, maintain and improve our Environmental Management System and ensure our conformance with our Environmental Policy, demonstrate such conformance to employees, customers and suppliers, assess and measure our own performance in meeting the criteria we set ourselves, ensure conformance with the International Standard and obtain certification by being audited by an external body. As part of our performance monitoring process BAF have set ourselves the target of reducing our carbon footprint by 15% over the following three years from its current baseline level of 91 tonnes CO₂e.

BAF identify the following environmental aspects have an environmental impact within our business and actively work toward minimising their effect.

Work-flow

As part of our quality procedure we are constantly reviewing and developing new processes and improved procedures that drive efficiency into the production work-flow and improve on our overall skills, techniques and quality.

Supply Chain

Regular reviews and supplier appraisals identify those who are committed to developing and sourcing high standard products that meet our customers demands, while still representing essential value for money.

Materials and Inks

Review, source and propose, where practical, more environmentally friendly alternative substrates to our clients, and those from sustainable and accredited origins.

We have an ongoing strategy to use inks that are certified solvent and VOC free. Having now successfully removed all solvent ink printing processes in favour of UV inks and other aqueous inks, we now turn our attention to monitoring the development of other new ink technologies.

Similarly, packaging materials are selected based on having minimal environmental impact, such as our use of biodegradable bubble-wrap and paper based materials.

Waste

Taking a more considered approach to purchasing, minimising the wastage of un-useable material, or material surplus to requirement. We are constantly looking at ways in which we can reuse materials within the manufacturing process, ensuring there is no detrimental impact or deterioration of the high stands of production we demand.

We are constantly reviewing the recycling potential and opportunities within each waste component category within our production process.

The company is Waste Care compliant and all chemical and material waste is disposed of in accordance with the Environmental Protection Act 1990 through certified carriers.

Energy

The company is committed to reducing the use of electricity and fuels through close control of energy utilisation where practical within the office and production work environment. Consideration toward energy consumption is given to the acquisition of new production equipment.

This Environmental Policy will be reviewed annually to enable BAF Graphics to regularly reassess their environmental impacts and monitor progress.



Whole Foods Market, London Piccadilly

In order to appealingly illustrate the different areas of the store, Whole Foods was looking for a partner who could produce and manage the installation of all interior branding and signage using many different eco-friendly materials and methods of print. The aim was to produce results in line with the company's organic ethos, and aligning with the natural goodness of the products.

Signed:

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